



SOUTHERN CROSS
EXPERIENCES PTY LTD

The Belt & Road Luxury Safari Company



*"My own relationship with the world
of Ancient Africa was indeed a
kind of Love Affair:
Love at First sight and everlasting"*

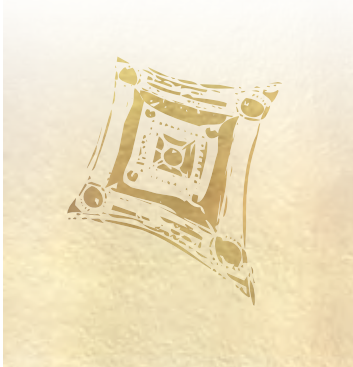
Karen Blixen "Shadows in the Grass"

Like Karen Blixen I fell in love with Africa... It all began on one of my first excursions in a remote part of the Southern African wilderness, while on a nature training course. Cut off of all civilisation, with no electricity and no running water - only nature with its resources and many wild animals around us. On this trip I became aware of the importance of the collaboration between a minute blade of grass and a giant baobab tree... Every plant and animal are of immense importance in creating and maintaining nature's equilibrium. This makes up the ancient rhythm of nature - a rhythm that the local people in Africa have been living by for generations expressing it vividly through their colourful arts and culture.

Over the last millennia and centuries, African Civilisations - Kingdoms and Queendoms - shared this rhythm of nature and culture with their visitors from the Ancient World, Chinese, Arab, and European Traders who they heartily welcomed to exchange wisdom, knowledge and goods. These traders took these new experiences back to their home countries, where they integrated it into their daily life.

In the wilderness of Africa, our deep instinct and feelings - to be part of this rhythm gets woken again. This rekindled awareness is what makes it so easy for me to relax and realise how little I need to be satisfied.

I would like you to discover the African heartbeat like I did. A wildlife and cultural heritage so rich and so varied, people so diverse and colourful and folklore so mystical and infinitively wise that the spirit of Africa will remain in your heart forever! I am privileged to have linked up with a selection of African's most respected scientists, wildlife researchers, pilots, expert guides and artists, to make your African experience unique and life changing!



Founder & CEO



*"Seeing an African Lion
in his royal kingdom for the first
time is beyond breath taking."*





"No one will protect what they don't care about, and no one will care about what they have never experienced."
Sir David Attenborough



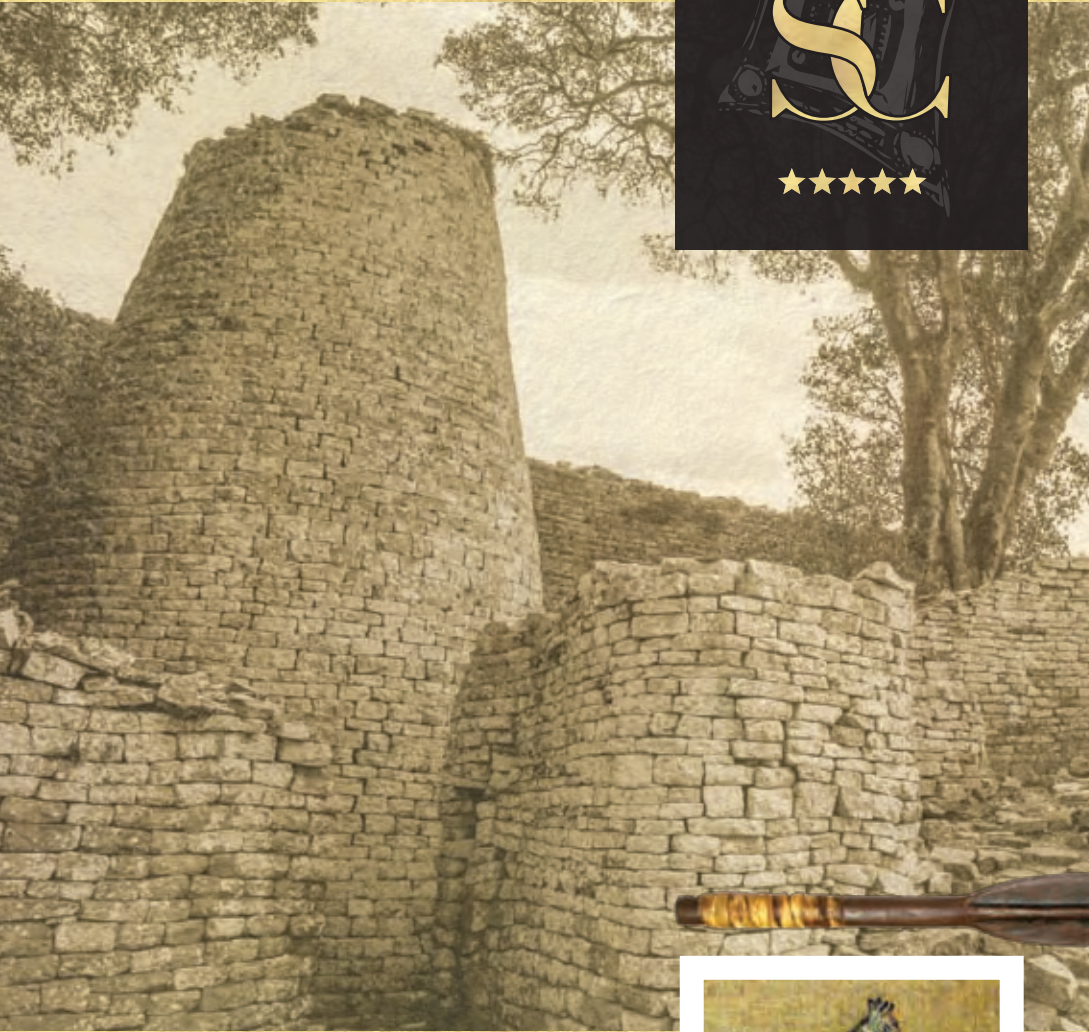


*Travel along the Ancient Trade Routes
like your Ancestors did:*

"The Belt & Road 21st Century Maritime Silk Road"

A journey of discovery and unique, extraordinary experiences:

- Shop for luxury goods like gold and diamond jewellery, tailor-made silk suits, unusual spices in the traditional souks (*markets) of the Arab Emirates.
- Ride on a camel or a luxury 4x4 in the red sand dunes of the Arab desert.
- Overnight in a romantic Bedouin tent in a lush Wadi
- Closely encounter African wildlife and endangered species in game drives and bush walks.
- Meet African people – decedents of Ancient African Kingdoms and Queendoms - and enjoy their rich tapestry of culture and heritage.
- Take home memories that will change your life forever!



China's presence in Africa...

Dates back centuries and endured a number of ancient dynasties:

The "Belt & Road Initiative" or "One Belt One Road" was established in 2014 by the Chinese Government under China's honourable president Mr Xi Jinping to enhance economic growth in Asia and globally through trade, tourism and investment initiatives along the route. Southern Cross Experiences – over the last almost 2 decades – strives to develop these "Routes of Ancient Trade©" as highly exclusive tourist destinations for the benefit of the people along the route and an experience of a lifetime for the distinguished traveller.

**Trade Mark by Southern Cross Experiences (PTY) Ltd.*



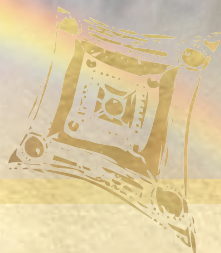




Exploring Africa...

Africa conjures up vivid images of our forefathers – Livingstone, Stanley, Burton & Speke – trekking through uncharted territory. Risking life & limb, on foot, over thousands of miles to discover some of the natural wonders on this fragile planet. Without modern navigational aids, maps & mechanised transport, their enormous efforts opened our eyes to the wonders of Victoria Falls, the River Nile, Lake Victoria, the Zambezi River & the extraordinary unique flora & fauna of this amazing continent. Previously undocumented tribal cultures & amazing wildlife experiences astounded these early intrepid explorers, as they still do today.

Masai Mara | Serengeti | Ngorongoro Crater
The Zambezi River | The Great Rift Valley
Victoria Falls | The Okavango Delta
South Luangwa

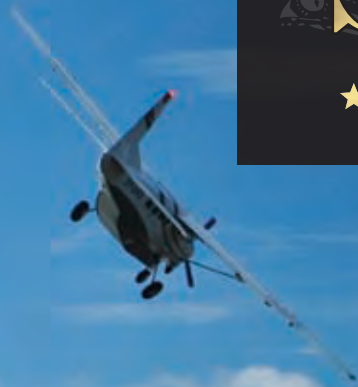




Cessna 208B Grand Caravans

- 3D Terrain Management System ensures pilots can see terrain even at all times
- Garmin G1000 Glass Cockpit with latest navigation systems for Cessna Caravans providing highest safety standards
- Full colour digital weather radar
- Traffic advisory system ensures pilot knows where other aircraft are at all times
- Air conditioning to keep passengers cool
- 12 Volt power outlets in cabin for charging computers, phones & cameras
- 8 luxury reclining & fully rotating leather seats
- Intercom system with headset on each seat for music & commentary
- Each seat has its own large window for aerial game viewing & photography





Your journey starts here...

Experience adventure & exhilaration on board the Scenic Air Safaris luxurious Cessna Grand Caravan aircraft. Our exclusive journeys through the heart of Africa open up a world of discovery. Explore the alluring magnificence of Tanzania, Kenya, Zambia, Zimbabwe, Malawi, Mozambique, Rwanda, Uganda, Ethiopia & Botswana on an amazing authentic African safari in style. Visit extraordinary locations in some of the very best wildlife reserves Africa has to offer. Embrace local cultures & insights whilst staying in elegant lodges & safari camps. Whether exploring on game drives, appreciating the unique landscapes, enjoying activities at the stylish camps & lodges or just relaxing in comfort around a log fire in the bush, as Africa unfolds its secrets before you, these unique journeys will create unforgettable memories to last a lifetime.



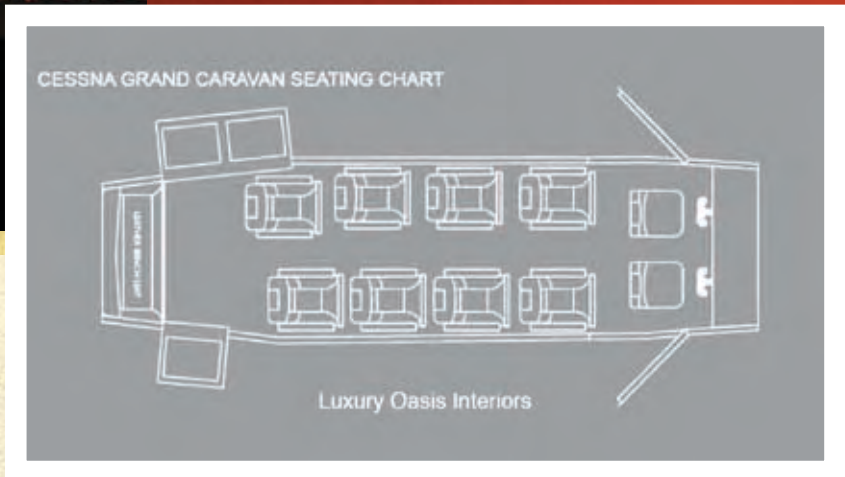


Your safari starts here...

*"Africa has her mysteries and
even a wise man
cannot understand them.
But a wise man
respects them."*

Miriam Makeba





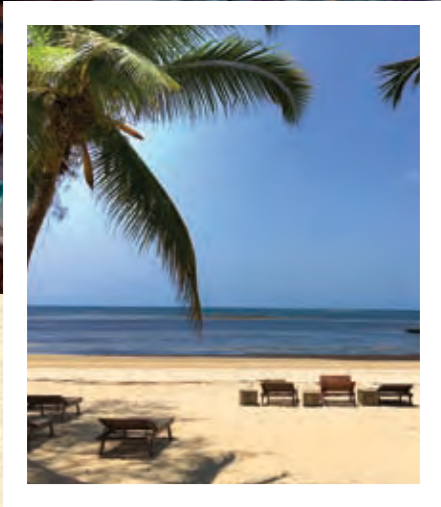
The Aircraft

The Southern Cross Experiences partner, Scenic Air Safaris, operates using **Cessna 208B Grand Caravans**. Cessna have built

over 2200 Caravans over the last twenty years. They have accumulated more than 12 million flying hours & have one of the best safety records of any aircraft in their class. For bush flying in Africa no aircraft can match the Caravan. Each plane with its Oasis Luxury interior, seats 8 passengers in executive comfort, with an additional seat up front next to the pilot for those wanting a different flying perspective as the safari unfolds. Two seats at the rear accommodates the guides throughout their safaris.

The Cessna 208B Grand Caravan is a plane of the newest generation, equipped with the most modern avionic instruments such as digital weather radar, Garmin 3D navigation system. Your air conditioned private airplane has 11 passenger seats, including eight executive First Class seats. Enjoy the comfort of soft leather, reclining seats with the ability to move in all directions ensuring maximum leg space – allowing you to travel ‘in style’. During the flights, your guide will give you information about the wildlife & the scenic highlights soaring over the terrain & national reserves below via intercom to your individual headphones. Observe the passing elephant herds, the hippos close to the rivers & the extensive African Savannah from a close distance. This combines to create what is truly a unique scenic flying experience.

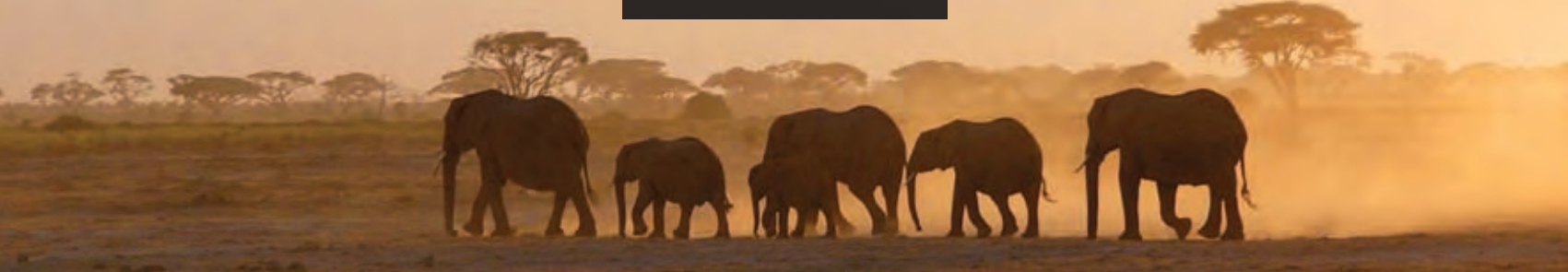




"I never knew of a morning in Africa when I woke up that I was not happy."

Ernest Hemingway





The Crew

Our internationally experienced pilots have accumulated thousands of flying hours experience all over Africa, & know the routes & territory extremely well. They have identified refueling stops along the way & determined all immigration & customs stops en route to minimize any inconveniences at border crossings. They have detailed knowledge of all airports & the relevant bush landing strips. On board throughout the Southern Cross Experiences, a professional safari guide and Travel Host will accompany each journey to ensure every aspect of your trip is taken care of. They have years of experience in Africa & an intimate knowledge of the wilderness & its wildlife inhabitants. Backing up their natural history skills, our guides may have specific interests in ornithology, botany, anthropology or archaeology. We will endeavor to match such an interest if so requested.

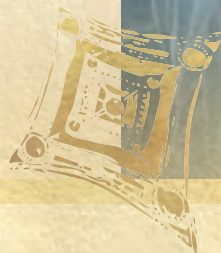
The Ultimate Africa Air Safaris

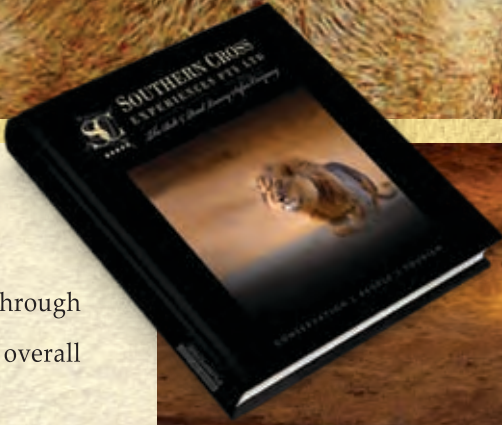
Customised Itineraries - Private groups wishing to experience the above itineraries heading south from Tanzania /Kenya or heading North from Victoria Falls up to East Africa. Private groups can of course bring their own preferred guide with them if it suits & amend the itinerary &/or properties to suit their personal taste. Alternatively Southern Cross Experiences has operated several bespoke itineraries for private groups of friends & families to a multiple of locations combining into a luxury customised East &/or Southern Africa safari. Bespoke trips & itineraries can be planned in detail with our team to manage all logistics including all flights, private guiding & accommodations. On all bespoke trips our pilot & plane will remain with the group throughout your trip.



The logo consists of the letters 'S' and 'C' intertwined in a stylized, gold-colored font. The 'S' is on the left and the 'C' is on the right, with their top and bottom curves overlapping.

"At night, when the sun has gone down finally, the orchestra of the African bush comes alive. It is a sound and a feeling like no other. A heartbeat of a different rhythm."



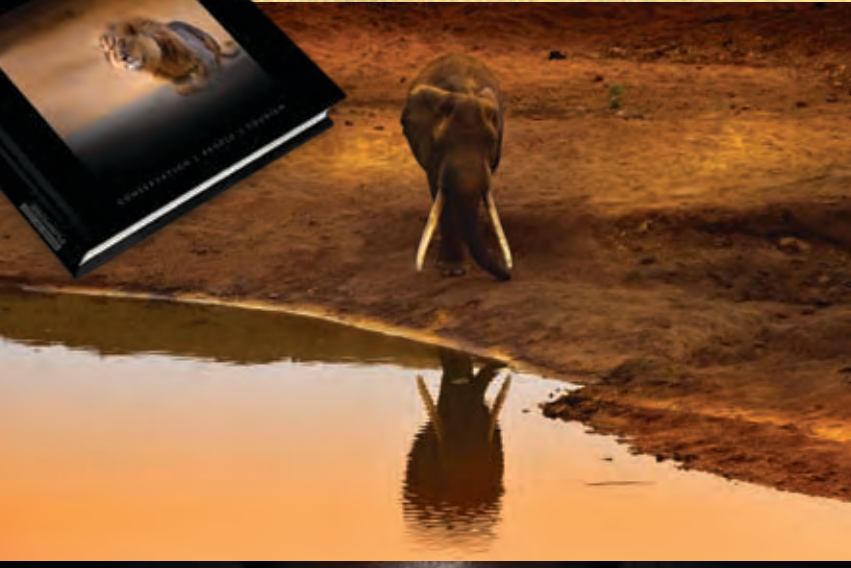
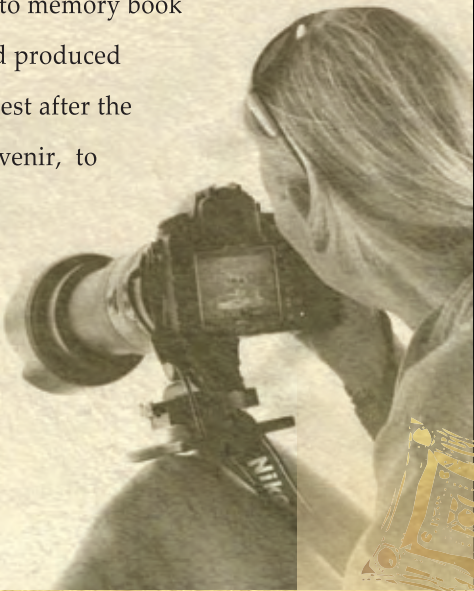


Unique Travel Host

This is an exclusive concept in luxury travel through Southern Cross Experiences, enhancing the overall 'experience' and safari adventure in Africa.

Shirli Jade Carswell – Author of 'Africa's Ultimate Safaris', as well as a professional wildlife photographer and conservationist, will accompany you throughout the safari, enhancing your experience through her narrative and passion for Africa. Her countless adventures inspires and feeds her storytelling.

A personalised, photo memory book will be designed and produced by Shirli for each guest after the safari. A special souvenir, to cherish for your *Ultimate Safari*.





SOUTHERN CROSS EXPERIENCES PTY LTD

The Belt & Road Luxury Safari Company

*"If you only visit two continents in
your lifetime, visit Africa—twice."*

In partnership with:
Scenic Air Safaris | Southern Cross Safaris

Photo images with thanks to:
Shirli Jade Carswell | Beverly Joubert | Nomad Tanzania
Karen Blixen Camp | Andrew Howard | Kaya Maya
Vamizi | Satao Elerai Camp | Simon Ball



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